

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 05346 311035Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----056114 312012Z /46  
R 311020Z MAR 78  
FM AMEMBASSY TOKYO  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 6646

UNCLAS TOKYO 05346

FOR OIM/JAPAN

EO 11652: NA  
TAGS: BEXP, JA  
SUBJECT: TC NOVEMBER COMPUTER EQUIPMENT SHOW

1. FUMIMARO KARAKI, MANAGER, BUSINESS DEPT, NIKKAN KOGYO SHIMBUN (DAILY INDUSTRIAL NEWS), ORGANIZER OF IMAS '78 (INT'L MICRO-COMPUTER APPLICATION EQUIPMENT SHOW) AND IMAC (INT'L MICRO-COMPUTER APPLICATION CONGRESS), VISITED TC 3/30 AND DESCRIBED HIS EVENTS. SINCE THESE EVENTS WILL BE HELD ON 3RD FLOOR OF OHTEMACHI HALL, TOKYO METROPOLITAN TRADE CENTER AND OHTEMACHI NOKYO HALL, NOV 14-17 AND NOV 16-18, 1978, RESPECTIVELY, BOTH TC AND NIKKAN KOGYO DISCUSSED POSSIBILITY OF JOINTLY PROMOTING SUBJECT, IMAS '78 AND IMAC; THE FOLLOWING AGREEMENTS WERE TENTATIVELY REACHED:

- (1) BOTH TC AND NIKKAN KOGYO WOULD PUBLICIZE BOTH EXHIBITIONS IN THEIR PRE-SHOW PROMOTION EFFORTS;
- (2) CONDUCT A SHUTTLE BUS SERVICE BETWEEN THE TWO EXHIBITION SITES SHARING COSTS;
- (3) ESTABLISH INFO BOOTHS AT BOTH EXHIBITION SITES FOR THE "OTHER" EVENT; AND
- (4) ORGANIZERS' REPRESENTATIVE WOULD ATTEND THE OTHER'S INAUGURAL CEREMONY/RECEPTIONARY ACTIVITY AS GUEST OF HONOR.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 05346 311035Z

2. TC BELIEVES THE COORDINATION OF TWO EVENTS WILL NOT ONLY RESULT IN ATTRACTING A HIGHER PERCENTAGE OF TRADE VISITORS FROM OUTSIDE THE TOKYO AREA, BUT WILL ALSO BE USEFUL RECRUITING MANY U.S. NTM FIRMS TO THE TC EXHIBITION. OFFICIAL WRITTEN AGREEMENT, SIGNED BY BOTH PARTIES, WILL FOLLOW SHORTLY.

3. FYI, NIKKAN KOGYO HAS NO INTENTION OF JOINT PROMOTION  
EFFORTS WITH SEMICON SHOW ORGANIZER WHO WILL CONDUCT  
ITS SHOW AT HARUMI FAIR GROUNDS DURING SAME WEEK.  
MANSFIELD

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 31 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TOKYO05346  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780140-0867  
**Format:** TEL  
**From:** TOKYO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t1978031/aaaaaanu.tel  
**Line Count:** 66  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** ffee80b7-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3095353  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TC NOVEMBER COMPUTER EQUIPMENT SHOW  
**TAGS:** BEXP, JA  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/ffee80b7-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014